

September 17, 2025

To,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400023

BSE Code: 532926

National Stock Exchange of India Limited Exchange Plaza, Bandra – Kurla Complex, Bandra (E), Mumbai - 400051

Scrip Code: JYOTHYLAB

Dear Sir / Madam,

Sub: Intimation for launch of New Product

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations), we are pleased to inform that the Company has launched new product viz. 'Dr. Wool®', Liquid Detergent, under its Fabric Care Category.

Further, the disclosure as required under Regulation 30 of the Listing Regulations read with SEBI Master circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are as follows:

Name of the Product	'Dr. Wool®', Liquid Detergent
Date of launch	September 17, 2025
Category of the Product	Fabric Care
Whether caters to domestic /	Caters to both Domestic and International Market, with
international market	current launch being in Domestic Market.
Name of the countries in which the	-
product is launched (in case of	
international)	

The detail of the product is attached herewith.

Kindly take the above on your record and disseminate the same for the information of investors.

Thanking you,

Yours faithfully,

For Jyothy Labs Limited

Shreyas Trivedi Head – Legal & Company Secretary

Encl.: As above

Branch Office:

- Indiana House, B Wing, 6th Floor, Makwana Road, Marol, Andheri (East), Mumbai-400059.
- 42-43, Shiv shakti Industrial Estate, Off Andheri Kurla Road, Marol, Andheri (East), Mumbai- 400059.

Jyothy Labs Limited

CIN: L24240MH1992PLC128651

'Ujala House', Ramkrishna Mandir Road,
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